



"Engaging and equipping men to become authentic followers of Christ"

[Click Here](#) for audio of sessions and printable versions of lesson plans

TriLakes Gathering attendees [click here](#)

Dear Pastor or Men's Ministry Leader,

What's the measure of a man? What he does for a living? How much money he makes? How beautiful his wife is?

You and I know the answer should be *his character*. Sadly, many men — even Christian men — don't understand that.

You've seen the surveys, the divorce rates, the "moral schizophrenia." Churchgoing men often have trouble applying on Monday the Truth they learn on Sunday.

I know you share my passion for seeing men become devoted followers of Christ. That's why I want to tell you about On Target Institute, a proven program for helping men measure up — through spiritual maturity, personal integrity and confident leadership.

I invite you to discover how your church can have a thriving, impactful men's program — *without a huge investment of your time, budget and energy*. Pastors have actually told me it's where they get energized for another week of ministry.

Bottom line: your church can benefit greatly by focusing on leadership development in men. For the whole story, read on!

Sincerely,

Vince D'Acchioli
Founder, On Target Ministries

What pastors and leaders on the front line say about On Target Institute:

“On Target Institute touches the key life-development principles affecting men. I believe in what it presents, not only because it’s biblical, practical and spiritually sound, but because I personally watched God work these things into Vince D’Acchioli’s own life.”

Dr. Jack W. Hayford

Chancellor, The King’s College & Seminary
Van Nuys , Calif.

“On Target Institute is a practical, step-by-step approach to men’s ministry. It uniquely incorporates small group accountability that helps men apply the keys to spiritual growth, character development and healthy families into their daily lives. I recommend it.”

Josh McDowell

Founder, Josh McDowell Ministry
Dallas , TX

“It’s hard for Christian men to grow spiritually when their only exposure is one or two hours at church on Sunday. On Target Institute augments what my church is doing by providing an opportunity for men to participate in an ongoing process of teaching, accountability and relationship building. It’s making a difference.”

Matt Heard

Senior Pastor, Woodmen Valley Chapel
Colorado Springs , Colorado

The Problem:

As a pastor or men’s ministry leader, you know that a growing number of men — including Christian men — are living lives of frustration and isolation. Confused and ineffective in their roles at home and in the church, unhappy and unfulfilled at work, they’re desperately searching for meaning in life.

Special men’s events, Saturday breakfasts and even high-quality resources are important. But lasting change will take place only within a focused process that guides your men, step by step, toward greater intimacy with God, their families and other Christian men.

On Target Institute can help you get your men on track and moving toward spiritual maturity and commitment to Christ.

The Plan:

To create an environment where:

- Men will experience significant personal growth through Christ centered, strategic and process driven *teaching*
- Meaningful *fellowship* will lead to accountable relationships and long lasting friendships
- Open discussion of each weeks lesson will lead to practical *application* of the

principles learned

The Promise:

With On Target Institute's "precept-upon-precept" approach, you move men from dissatisfaction, confusion and apathy to lives of significance, intimacy and meaning.

In just one year, you walk your men, step by step, through the basics of the Christian faith to the whole-hearted application of that belief — at home, work, church and in the community. They learn what it really means to follow Jesus and become effective leaders for the cause of Christ.

The Program:

On Target Institute helps you provide your men with a powerful, exciting, contagious vision for becoming outstanding Christians who are effective at home, work, church and community. It's a complete, one-year curriculum with everything you need to launch and grow a vibrant, effective weekly men's program in your church or community.

You get four quarters of curriculum (10 to 12 weekly sessions), including:

- **DVD and Audio Lesson Plans**
- **Session Notes**
- **Leader Visuals and Handouts**

On Target Institute provides your men with:

- Practical, where-the-rubber-meets-the-road teaching
- Meaningful fellowship
- Relationship-building small groups
- Effective leadership training

All materials are easily customizable to fit your specific needs.

Each high-quality session is provided to you in both audio and video format on Enhanced CD and DVD (featuring Vince D'Acchioli or other special guests). If you want to lead the sessions yourself, these provide invaluable assistance with your preparation. If not, simply let the presenter lead the sessions using a television or projection system — and then lead the follow-up discussion where you want it to go.

You get four powerful quarterly units for just \$299 each:

Quarter 1 — Foundation: "Understanding My God"

Set the stage for the entire program by leading your men into a deeper understanding of who God is and how they can have a relationship with Him.

Quarter 2 — Formation: "Understanding My Purpose"

Help your men discover who they are — how they're uniquely made and why they're here.

Quarter 3 — Family: "Understanding My Relationships"

Help your men enhance their relationships at home and develop godly attitudes toward time

and money management.

Quarter 4 — Fulfillment: “Understanding My Response”

Provide your men with practical guidelines on finding balance in life — personally, professionally and spiritually.

Order now, and you’ll receive our Leadership Training Module — a \$99 value — absolutely FREE! You get video/audio resources, handouts and an instructor’s manual to help you lead:

[CLICK HERE FOR A BREAKDOWN OF SESSIONS](#)

Full Money-Back Guarantee

If you are not completely satisfied, we’ll refund your purchase price, no questions asked.

Sample Schedule:

6:30 – 7:00 Fellowship, donuts, coffee & juice

7:00 – 7:30 Focused teaching series

7:30 – 8:00 Group discussion, processing & life application

“Through On Target Institute, I’m no longer living life by a double standard. I’m now able to integrate my faith in Christ into every aspect of my life — my career, my family, my relationship with my wife — every area. And I have a great accountability group to keep me focused.”

— Keith Wren , Colorado Springs, Colorado

“For a long time I felt alone and like I didn’t belong — especially at church. Now I’m plugged into a group of guys I can depend on. We have a great time together and talk about some really important issues. It’s something I can’t get anywhere else.”

— Joe Rodriguez, Holland , Michigan

For a listing of earlier lesson plans and audio of sessions

[click here](#)

Colorado Springs Meeting Locations And Times:

Wednesdays

[Pinecrest Event Center](#)

106 Greeley Blvd.

Palmer Lake, Colorado, 80133

6:30 - 8:00 AM

Thursdays

The Windchime Center

477 Woodmen Road -- Upper level
Colorado Springs, Colorado, 80919
6:30 - 8:00 AM

For more information call:

On Target Ministries 1-800-367-6364

